

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58824	CF LOC-POL	FBD - LBD: 11/03/12 - 11/06/12	HL#:	Created: 11/02/12 09:29 AM
Client: REPUBLICAN NATIONAL...	CPE: / / 3562	Agency Commission: 15 %	Updated: STHOMAS1 on 11/02/12 09:57 AM	
Agency: NATIONAL MEDIA RESEARCH	Product: RNC (1300)	Self :03:00	Confirmed: 11/02/12 09:34 AM	
Buyer: B. ANGLE	Demo: P35-64 DMA RTG	Sched. Code: Z	Contract: 11/05/12 08:48 AM	
AE: PAT CASHEN POLITICAL-WBZ-TV		Billing Inf: Monthly	BM: SS	
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35-64	Rate	Spots	Total	NR	A/G
001	WCBSSUN	* * * * * S	MORN	30				0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35-64	Rate	Spots	Total	NR	A/G
002	WFACE	* * * * * S	FACE	30				0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35-64	Rate	Spots	Total	NR	A/G
003	DDRPHIL	1 1 0 0 0 0 0	PHIL	30				0.0	\$1,800.00	2	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35-64	Rate	Spots	Total	NR	A/G
004	SNFL1ST	* * * * * S	NFL	30			NFL	0.0	\$50,000.00	1	\$50,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35-64	Rate	Spots	Total	NR	A/G
005	AWHEEL	M * * * * *	ACC	30			NFL	0.0	\$10,000.00	1	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35-64	Rate	Spots	Total	NR	A/G
006	AJEOPMF	M * * * * *	ACC	30			NFL	0.0	\$12,000.00	1	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35-64	Rate	Spots	Total	NR	A/G
007	PHAWAIL	M * * * * *	REGP	30			NFL	0.0	\$50,000.00	1	\$50,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

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Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35-64	Rate	Spots	Total	NR	A/G
008	SNCAAFBPR1	* * * * * S *	FTBL	30				0.0	\$30,000.00	1	\$30,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35-64	Rate	Spots	Total	NR	A/G
009	SNFL2ND	* * * * * S	NFL	30			NFL	0.0	\$50,000.00	1	\$50,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	10	0	\$215,100.00	\$182,835.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$215,100.00	\$182,835.00	\$0.00	\$0.00